



MEDIA RELEASE

Cruise Council Announces 2011 Finalists

The International Cruise Council Australasia has announced the finalists for its prestigious 2011 Cruise Industry Awards.

Council General Manager Brett Jardine said there had been a strong field of candidates for this year's awards and congratulated the finalists on their selection.

"This year's Cruise Council Awards are the biggest yet and we are looking forward to celebrating the finalists and the winners on the night," Mr Jardine said

The ICCA 2011 Awards dinner will be held in Sydney on Saturday February 11.

For a full list of finalists please see the following page.

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Finalists

Cruise Agency of the Year - Australia

Bicton Travel: Bicton WA
Cruiseabout: Turrumurra NSW
Our Vacation Centre: Helensvale QLD
Ozcruising: Philip ACT

Cruise Agency of the Year - New Zealand

Cruiseabout: Ponsonby
Cruise Republic: Auckland
iCruise: Auckland
United Travel Tower Junction: Christchurch

Cruise Consultant of the Year - Australia

Mario Cufone: Phil Hoffmann Travel Glenelg SA
Madonna Dwyer: Travelworld Helensvale QLD
Roland Kautzky: Cruiseabout Port Melbourne VIC
Phil Smethurst: Bicton Travel, Bicton WA
Robert Watson: Cruiseabout, Turrumurra NSW

Cruise Consultant of the Year - New Zealand

Kate Flynn: Harvey World Travel Timaru
Sue Grigg: Cruiseabout Ponsonby
Vanessa Platt: iCruise Auckland
Mark Smith: Lets Cruise Auckland
Sandra Toland: United Travel Tower Junction

Rising Star - Australia

Jamii-Lee Alpen: Ozcruising, Phillip ACT
Melanie Birch-Inwood: Travelworld Newcastle NSW
Maria Hobbs: Just Cruises, Brisbane QLD
Gary McCabe: Ozcruising, Phillip ACT

Rising Star - New Zealand

Helen Mahoney: Lets Cruise Auckland
Adem Ozkan: Mondo Travel Orewa
Debbie Shaw: World Travellers Warkworth

Agency Promotion of the Year - Australia

Bayview Travel, Brighton VIC	“Evening with Orion Expedition Cruises”
Cruisescene, North Ryde NSW	“2GB Campaign”
Just Cruises, Brisbane QLD	“Cruise Sale Week”

Agency Promotion of the Year - New Zealand

Manly United Travel	“APT River Cruise Group Promotion”
Travelsmart Nelson	“Holland America Inspection Promotion”
United Travel Hamilton	“Cruise Expo”

Network Promotion of the Year - Australasia

Cruiseabout (Australia)	“The Great Cruise Debate”
Escape Travel (Australia)	“Cruise Direct Marketing Campaign”
Mondo Travel (New Zealand)	“Cruise Day Out”

Media Award

Brad Crouch	“Namesakes make a luxury voyage” - Avalon Waterways	Sunday Telegraph
Barry O'Brien	“Cruising to old beats with a new crowd” - Rhapsody of the Seas	Escape.com.au
Mike O'Conner	“Cruisin' to new dawn in Pacific” - Pacific Dawn	Courier Mail
Robert Upe	“To sea on an iron maiden” - Queen Elizabeth	The Age Newspaper