



MEDIA RELEASE

ICCA Offers Exclusive Event with Scott Koepf

US-based travel industry trainer and motivational speaker Scott Koepf will host an exclusive International Cruise Council Australasia event in Sydney in October, sharing valuable insights and advice from his 25 years in the travel industry.

Mr Koepf, who has been the facilitator at the annual ICCA Masters Conference for the past decade, has an intimate knowledge of the cruise industry.

His presentation will cover topics ranging from the best way to stand out as a travel agent to the future of cruising and the changing retail travel agent environment.

The one-off event will be held in Sydney from 10.30am-12.30pm on Saturday October 22, 2011, in the lead up to this year's Masters Conference on Royal Caribbean International's Radiance of the Seas, which sets sail from Darwin on October 23.

The event is free for ICCA Masters Accredited Consultants while the cost for ICCA Accredited Consultants is just \$25 per person. For all other ICCA members, tickets cost \$50 and for non-ICCA members the price is \$100 per person.

For more information or to register visit www.cruising.org.au

The International Cruise Council Australasia is a not-for-profit organisation formed in 1996, committed to training travel consultants and raising consumer awareness of cruising.

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